



UNITED NATIONS  
INDUSTRIAL DEVELOPMENT ORGANIZATION



Ministry of Trade & Industry  
وزارة التجارة والصناعة



**GEIPP**

GLOBAL ECO-INDUSTRIAL PARKS PROGRAMME



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Swiss Confederation

Federal Department of Economic Affairs,  
Education and Research EAER  
State Secretariat for Economic Affairs SECO



# Eco-Industrial Parks in Egypt - Workshop

## Urban - Industrial Symbiosis (IS)

# Contents

1. What is Industrial Symbiosis (IS)
2. International Examples
3. International Case Studies
4. Stats on IS matches in Zone from 2018
5. Egyptian Sample IS Case Studies
6. Quick Interactive Session – Q&A



UNITED NATIONS  
INDUSTRIAL DEVELOPMENT ORGANIZATION



Ministry of Trade & Industry  
وزارة التجارة والصناعة



# 1. What is industrial symbiosis?



## 1.1 What is industrial symbiosis?

- “Industrial symbiosis is the use by one company or sector of underutilised resources broadly defined (including waste, by-products, residues, energy, water, logistics, capacity, expertise, equipment and materials) from another, with the result of keeping resources in productive use for longer.”
  - **CEN Workshop Agreement – CWA 17354:2018**



Reducing use of  
virgin materials and  
associated cost and  
carbon implications



Moving resources through  
the waste hierarchy and  
increasing  
beneficial use



Promoting good practise  
and communication  
between industries

## 1.2 IS engages all



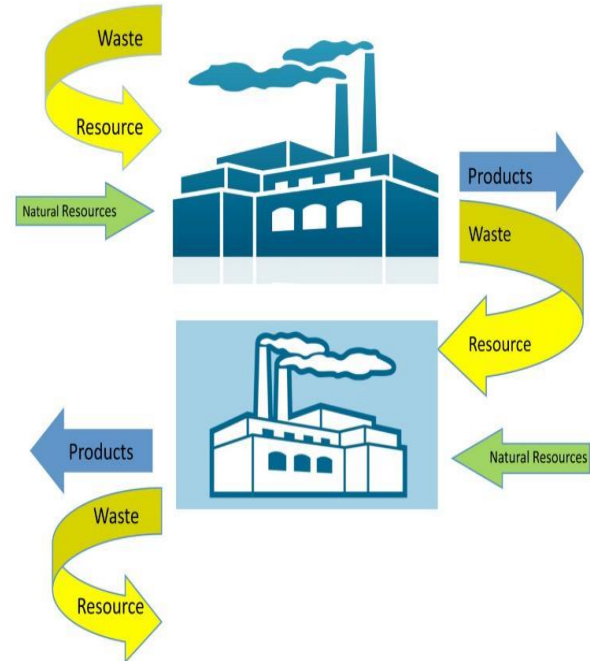
All sectors



All resources



Profitable  
transactions



Lombardi & Laybourn, 2012, Journal of Industrial Ecology 16(1):28-37

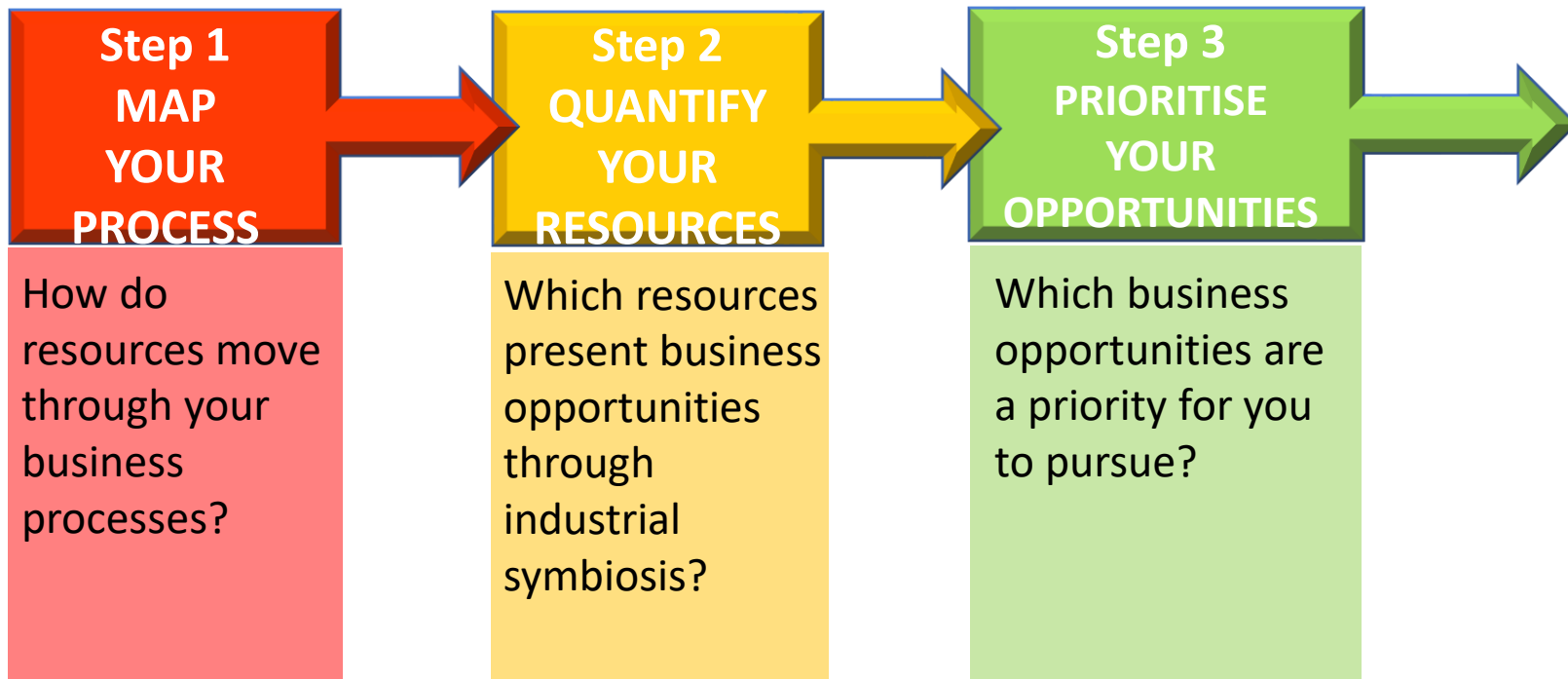
## 1.3 The waste hierarchy



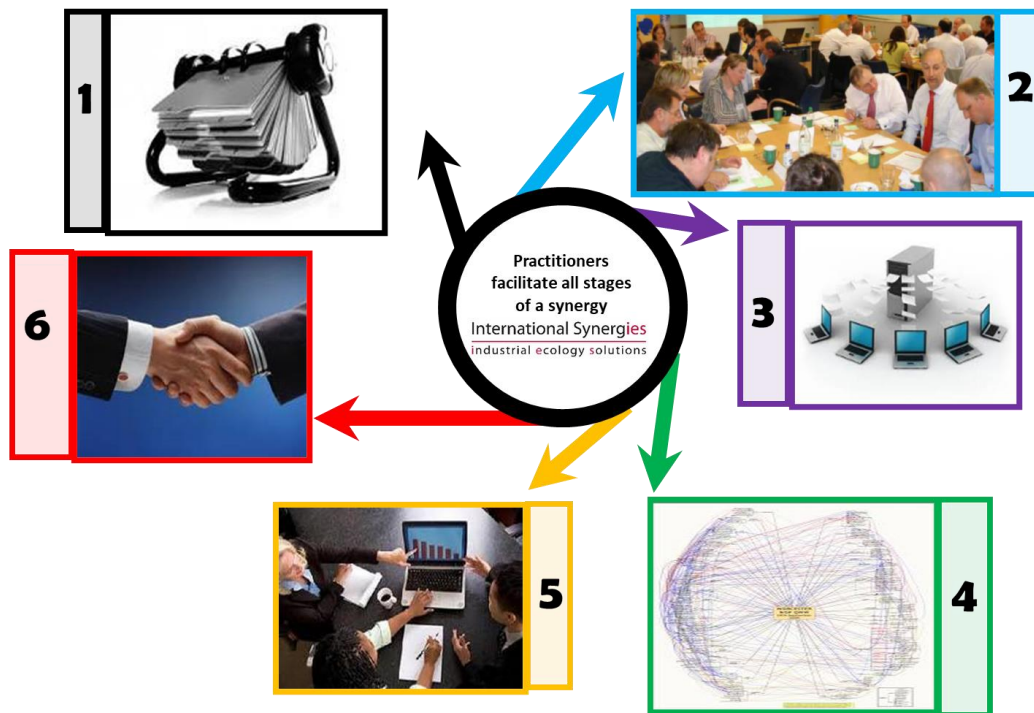
**The higher the level, the greater the cost saving**



## 1.4 Self delivery of IS

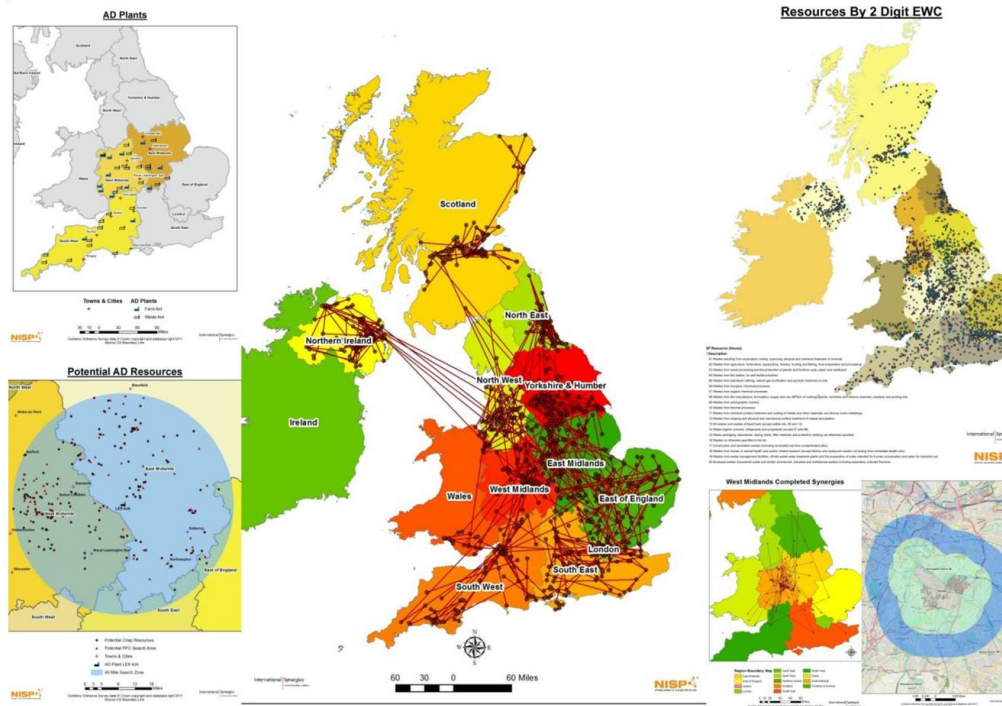


## 1.5 A facilitated programme





# 1.6 Data allows analysis



## 1.7 Benefits from NISP®



### Business Engagement

**£330million**  
Private Investment



### Economic Benefits

**£1billion**  
Additional Revenue

**£1billion**  
Cost Savings



### Environmental Benefits

**42million tonnes**  
CO<sub>2</sub>e Reduction

**72million tonnes**  
Industrial Water Saved

**47million tonnes**  
Diverted From Landfill

**60million tonnes**  
Virgin Resources Saved



### Social Benefits

**+ 10,000**  
Jobs Created Or  
Safeguarded

## 1.8 Success factors



### Practitioners

- Industrial expertise
- Long term relationship building & facilitation
- Marrying data & expert knowledge
- Working with the regulator and technology providers to 'enable' IS activity



### Engagement Model

- Extensive, diverse network
- Business opportunity programme
- History of exemplary performance
- Demand pull on innovation



### Data

- SYNERGie®4.0, Quality NISP® data & access to regulatory data

### Legal Framework & Regulatory Liaison



UNITED NATIONS  
INDUSTRIAL DEVELOPMENT ORGANIZATION



Ministry of Trade & Industry  
وزارة التجارة والصناعة



## 2. International Examples



## 2.1 IS enabling global resource efficiency



## 2.2 Progression of European policy

- European **Waste Framework Directive** (2009)\*
- Roadmap to **Resource Efficient** Europe – exemplar (2011)\*
- DG Regions: Connecting **Smart and Sustainable Growth** through Smart Specialisation – exemplar (2012)\*
- DG Enterprise: Communique on Green **Entrepreneurship** (2013)
- European Resource Efficiency Platform – **short-term recommendation** (2014)
- DG **Innovation & Research**: Short guide to assessing environmental impacts of research and innovation policy (2014)\*
- **Circular Economy** Package (2015)
- European **Environment Agency**, Circular economy in Europe (2016)\*
- DG Energy **Strategic Energy Technology** Plan (2018)
- And finally in 2018 ...



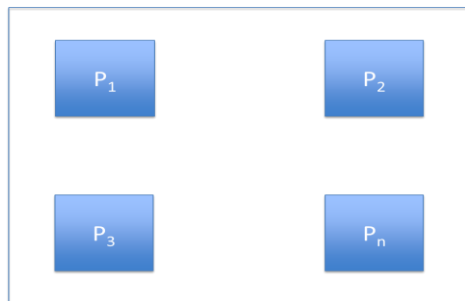
## 2.3 Progression of European policy

- "Waste management in the [EU] should be improved and transformed into **sustainable material management ... promoting the principles of the circular economy ... in a way that preserves resources and closes loops**"
- "... the Commission should be empowered to adopt implementing acts in order to establish detailed criteria ... **prioritising replicable practices of industrial symbiosis.**"
- *Official Journal of the EU L150 Vol 61*

## 2.4 DG Grow report (2018)

- **Cooperation Fostering Industrial Symbiosis**
- TNO, Technopolis, Trinomics, International Synergies, UCL
- **€73 billion** estimated across EU on cost reduction alone
- Public sector supported **facilitated industrial symbiosis is best model** to address market failures
- **No evidence of operative fully commercial facilitation** (of industrial symbiosis) in Europe
- Success of industrial symbiosis initiatives is largely dependent on the **policy environment**

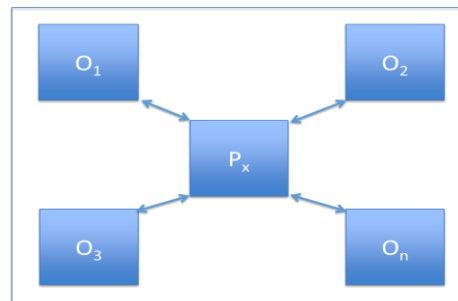
## 2.5 Different delivery models



P = IS Programme

China 2007,  
 2010, 2013  
 Brazil 2010  
 Poland 2012

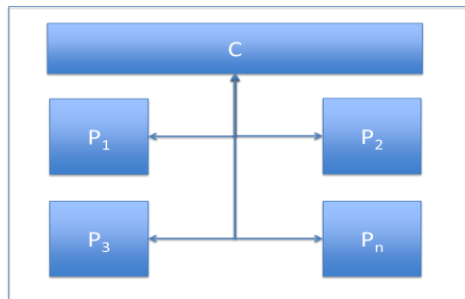
Independent



P = IS Programme  
 O = Organisation

Romania 2009  
 Belgium 2013

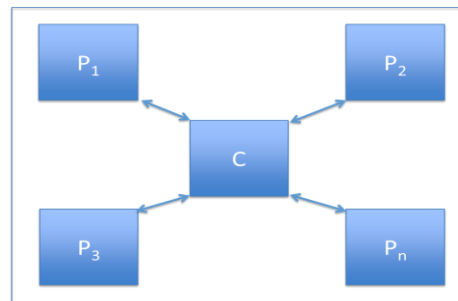
Collaboration



P = IS Programme  
 C = Coordinator

Mexico 2008  
 Hungary 2010  
 Turkey 2011  
 Italy 2013  
 Netherlands 2013

Single delivery body



P = IS Programme  
 C = Coordinator

Early NISP 2005

Central co-ordination body



UNITED NATIONS  
INDUSTRIAL DEVELOPMENT ORGANIZATION



Ministry of Trade & Industry  
وزارة التجارة والصناعة



## 3. International Case Studies

## 3.1 Potential for aggregation

- Problem: 20 wood producers  
Main wastes: Sawdust / Wood chips / Boards from trunk trimming
- Solution: Wastes collected as each site cleared  
Changed economics to make collection from multi sites viable  
Used to produce Medium Density Fibreboard
- Result:  
Total resources– 446 100 tonnes  
Virgin forest saved – 2,558 Hectares



## 3.2 New policies create new opportunities

- Problem: A new policy in China banning the disposal of sewage sludge to landfill
- Solution: A professional sludge treatment company, whose core technology is extracting protein from sludge for the manufacturing of protein products
- Results:
  - Cost reduction: 464 000 Yuan per year
  - Reduction in CO<sub>2</sub>: 1.533 T
  - Additional sales: 70,000 Yuan per year
  - Reduction in landfill: 180 T per year
  - Reduction in virgin material use: 180 T per year





## 3.3 innovation in materials

- Problem: Hazardous dust from production of air conditioning units needed an alternative solution to landfill
- Solution: The dust was reprocessed and used by Mil-Ver metals in their manufacturing process
- Results:
  - Reduction in costs: 45,000 € per year
  - Hazardous waste eliminated: 15 tonnes per year
  - Reduction in CO<sub>2</sub>: 242 tonnes per year



## 3.4 Use what is available

Sewage sludge - dried by solar and air in large warehouses - solids between 80-95%

High calorific value - used as coal replacement

Overall net carbon saving

7,000 tonnes sewage sludge per year

Net CO<sub>2</sub> saving 9,500 tonnes per year



## 3.5 Investment/process opportunities

- Initially, no treatment, discharged to sewer - problems at receiving sewage treatment works
- Identified partner for use of material
- Invested in separation and washing facilities
- Now used in animal feed





UNITED NATIONS  
INDUSTRIAL DEVELOPMENT ORGANIZATION



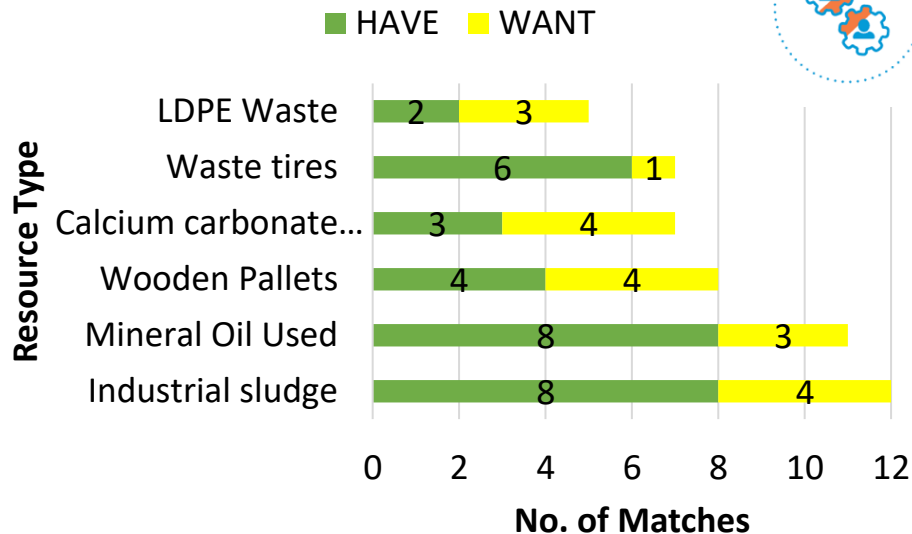
Ministry of Trade & Industry  
وزارة التجارة والصناعة



## 4. Stats on IS Matches in the Zone from 2018

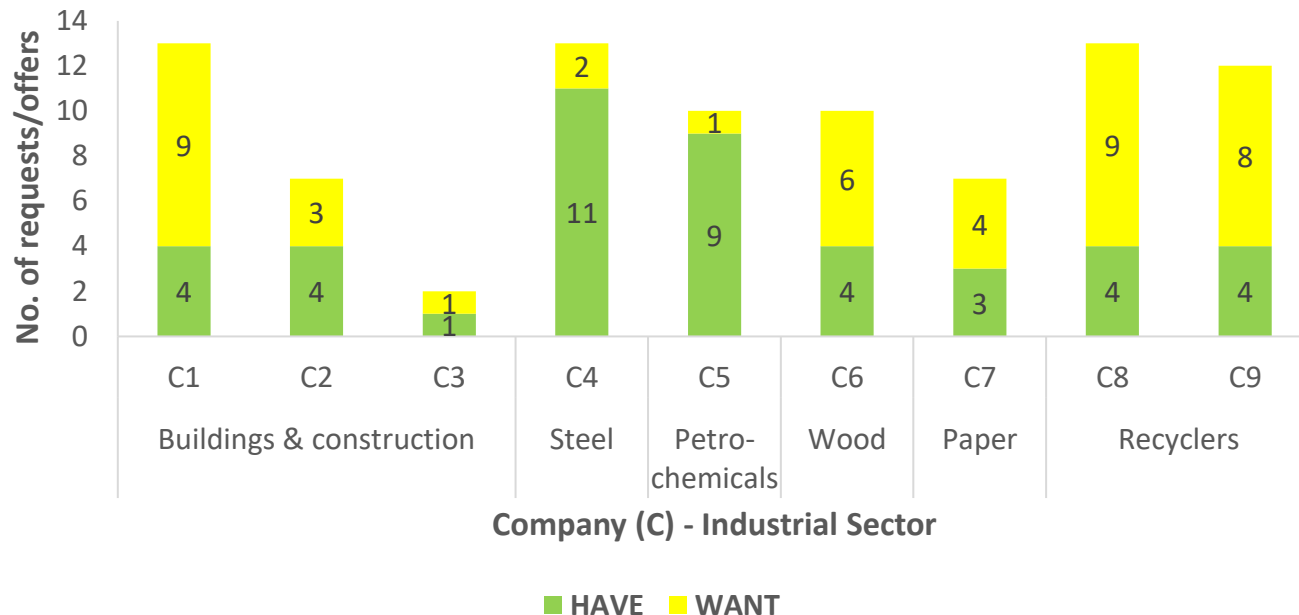
## 4.1 IS Matches Sample in the Zone (2018)

- An example for successful alternative for industrial waste
- Increased added value and profitability through buying and selling waste



## 4.1 IS Matches Sample in the Zone (2018)

- A real example for IS in action
- Imagine how many potential deals per each company and sector!

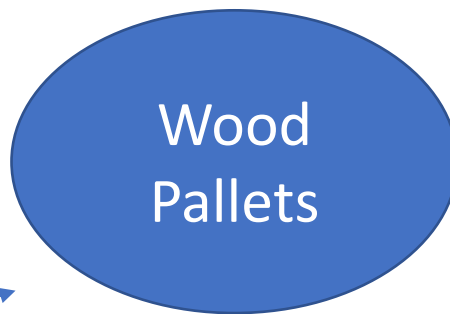




## 4.2 IS Matches – General Waste

### Sectors Have

Construction & building  
Engineering  
Plastics  
Chemicals



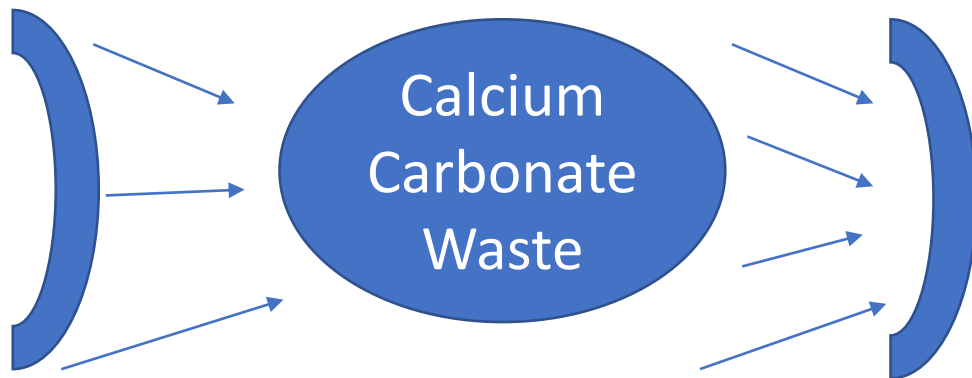
### Sectors Want

Recyclers  
Wood

## 4.3 IS Matches – Specific Waste

### Sectors Have

Construction &  
building  
Textile  
Fertilizers



### Sectors Want

Recyclers  
Construction &  
building  
Chemicals  
Glass

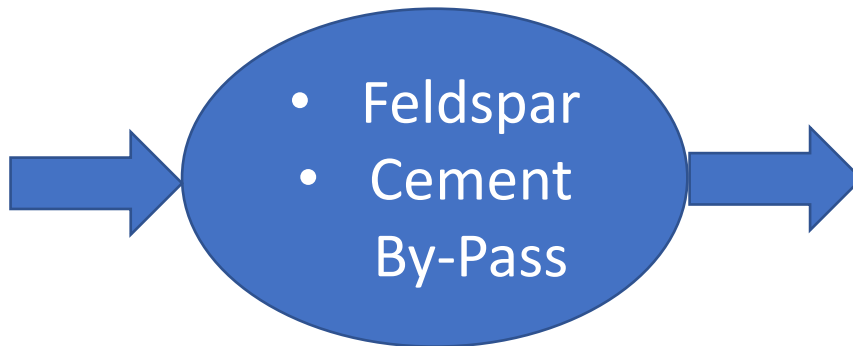
## 4.4 IS Successful Deals – Specific Waste

Sectors Have



Sectors Want

Cement



Building &  
Construction

## 4.5 IS Successful Deals – Specific Waste

Sectors Have



Sectors Want

Food



Recycler



UNITED NATIONS  
INDUSTRIAL DEVELOPMENT ORGANIZATION

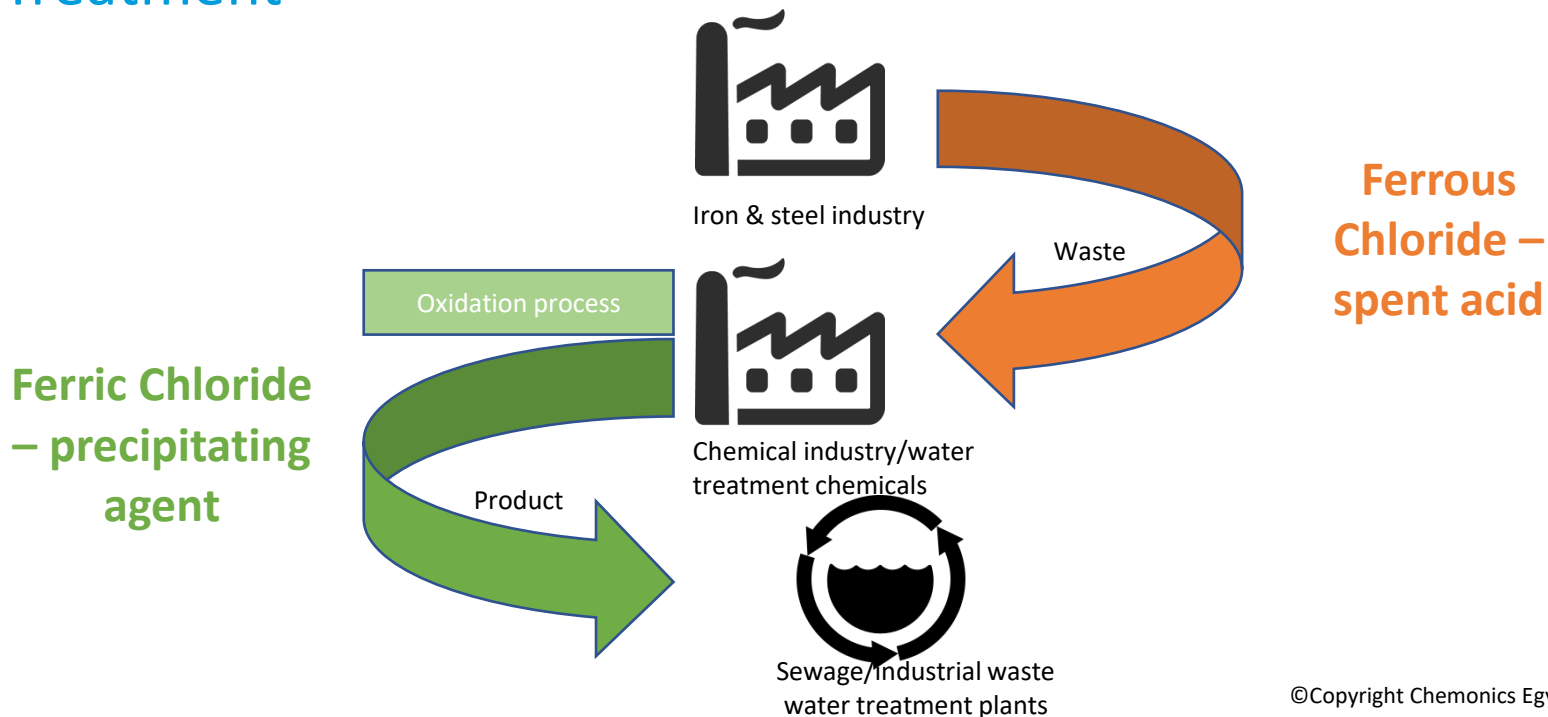


Ministry of Trade & Industry  
وزارة التجارة والصناعة

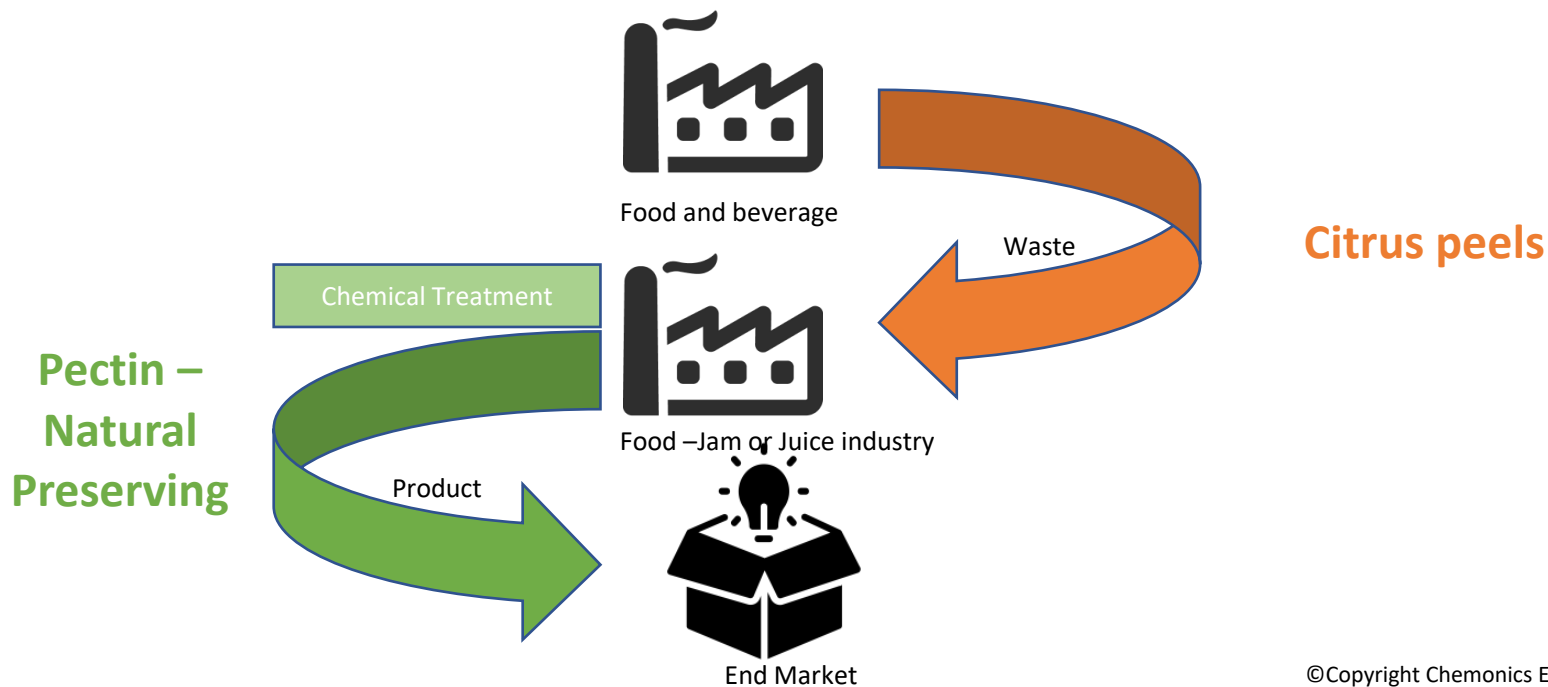


## 5. Egyptian Sample IS Case Studies

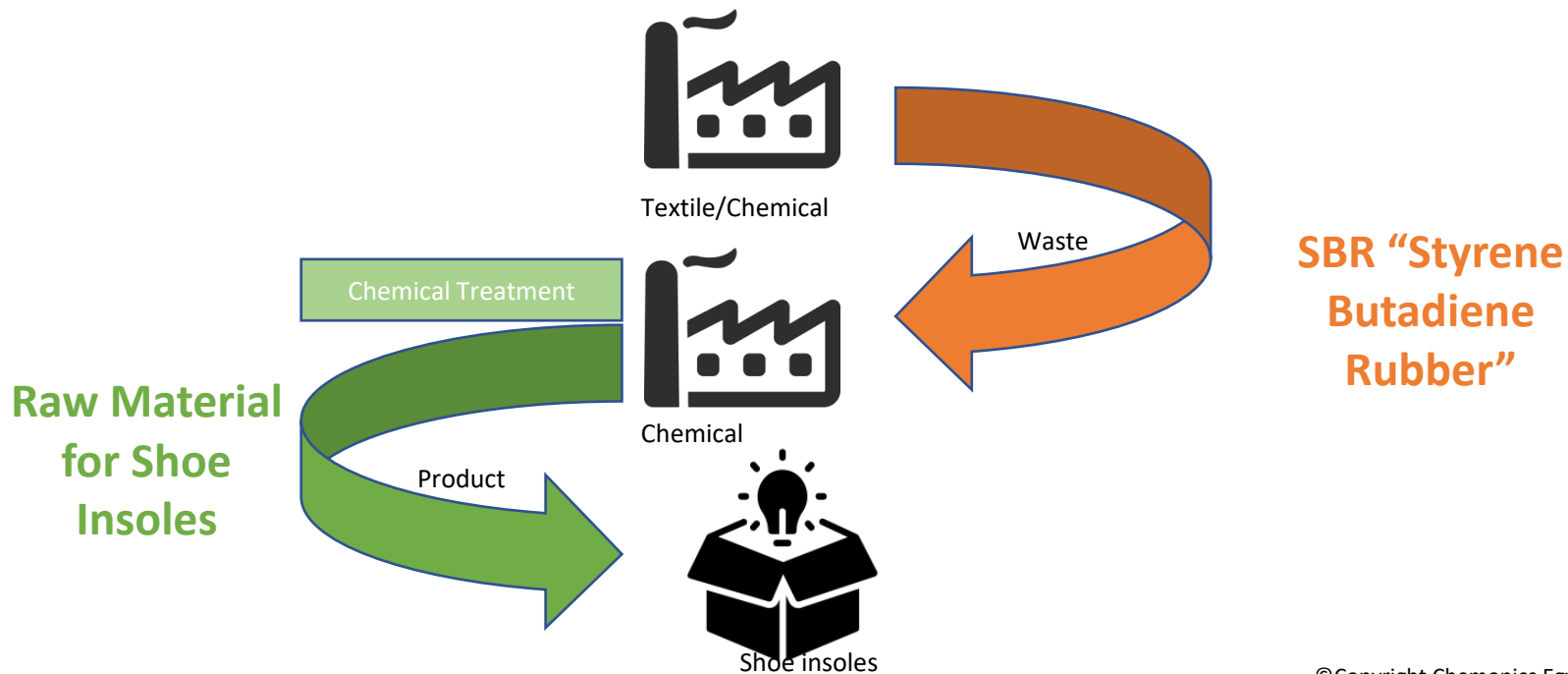
## 5.1 Spent Acid from Engineering Sector to Sewage Water Treatment



## 5.3 Citrus Peels From Food Sector to Another Product to Food Sector



## 5.4 SBR From Textile/Chemical Sector to Chemical Sector





## 5.5 General IS Successful Case





UNITED NATIONS  
INDUSTRIAL DEVELOPMENT ORGANIZATION



Ministry of Trade & Industry  
وزارة التجارة والصناعة



## 6. Quick Interactive Session



## 6.1 Short Interactive Symbiosis Session

Please scan and select what you HAVE/WANT

انا عندي/انا أريد

\*برجاء تحديد المواد المتوفرة لديكم  
I HAVE  
أنا عندي

- ورق وكرتون
- بطاريات
- منسوجات
- خشب
- زيوت المحركات/شحوم
- براميل فارغة
- أسباج/أحجار
- خردة معادن / scrap
- أجهزة مستخدمة/نفايات كهربائية
- مخلفات طعام





UNITED NATIONS  
INDUSTRIAL DEVELOPMENT ORGANIZATION



Ministry of Trade & Industry  
وزارة التجارة والصناعة



## Q&A





UNITED NATIONS  
INDUSTRIAL DEVELOPMENT ORGANIZATION



Ministry of Trade & Industry  
وزارة التجارة والصناعة



Thank You





UNITED NATIONS  
INDUSTRIAL DEVELOPMENT ORGANIZATION



Ministry of Trade & Industry  
وزارة التجارة والصناعة



EGYPT

**GEIPP**

GLOBAL ECO-INDUSTRIAL PARKS PROGRAMME



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Swiss Confederation

Federal Department of Economic Affairs,  
Education and Research EAER  
State Secretariat for Economic Affairs SECO



VISIT THE **UNIDO KNOWLEDGE HUB** FOR MORE  
RESOURCES ON ECO-INDUSTRIAL PARKS