





Federal Department of Economic Affairs, Education and Research EAER State Secretariat for Economic Affairs SECO

Swiss Confederation



### Eco-Industrial Parks Policy Framework Development Workshop Cairo, 30<sup>th</sup> of May, 2023







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# Benefits of EIPs and possible barriers against their establishment

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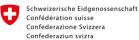


Weber Sites Consulting Management Consultant









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#### Key Benefits of Eco-Industrial Parks Reduce: Increase:

- Use of materials, water, energy
- Procurement costs
- Waste
- Greenhouse gases
- Pollutants
- Environmental, economic and social risks

- Competitiveness, profitability and foreign investment
- Good-quality jobs
- Workers health and safety
- Quality of life for communities
- Access to new technologies and finances
- Resilience and business continuity





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## Promoting EIP to Attract Investors and New Tenants

- An EIP help investors increase their profitability and resource efficiency (for instance through recycling, water re-use and renewable energy integration or monitoring of energy consumption)
- EIP offers tenants an easier route to compliance and meeting commitments
- Numerous multinationals and exporting firms have water, energy and waste commitments which are easier to meet in an EIP









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## Promoting EIP to Attract Investors and New Tenants

- An EIP offers investors access to shared resources such as energy, material, and water
- EIP can be translated into much needed services for wastewater treatment and waste management for instance
- EIP assists factories in improving their management practices and cost control
- An EIP helps investors improve employee retention and loyalty





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